BOX CLEVER
EDUCATION

June 20, 2014 Planning

Wild Rose School Division Corporate Website Planning

Site Overview

Primary audiences:

~~Tell a Story~~

parents – bus status, schools

staff – forms, calendar

Special consideration(s) for any of those audiences?

Website's purpose:

Tell a story, emotional connection

Timeline

HR - maybe (Joanne)

Proposed training date for division (required?): _____

Proposed launch date: _*Sept 1*_

The Process

1. Wireframes of division website. Posted to ProjectGuide 1-4 versions (look at NGPS example)
2. Design process - posting to ProjectGuide
3. Training for division
4. Launch! (Division can launch before schools are ready, schools can launch individually as they are ready)

price for Form Builders module?

Navigation

- How is the navigation structure working currently? What obvious changes are needed? What pages/sections do you wish you had?

The Process

- Common questions/emails/complaints?

no, except for staffconnect staff

MailGuide - needed?

- Demo
- Who will use it? Schools or just division? (send pricing attached)

- How often? How many subscribers?
- Email newsletter signup form on wrsd.ca

User Access Levels (AD Security Groups)

- Division Webmaster
- Site Webmaster
- Content Editor
- HR (division site only)
- Transportation (division site only)
- eTeacher (school sites only)

Graphic Design and 'The Look'

- Favourite & least favourite websites (school divisions or not):

logo - full colour or black & white - doesn't matter

simple, clean = good   super modern ⟩ but last 3 yrs.

- Our School Division websites - what's good, what's bad?
  - www.eips.ca - sticky nav = ✓   banners = ✗
  - www.wrps.ab.ca - too much text on home = ✗ (news = just images, maybe title)
  - www.pallisersd.ab.ca - two way QL's. ✓
  - www.lpsd.ca - simple = ✓ navigable = ✓
  - site1.ngps.ca.webguideforschools.ca more visual than others = ✓
  - www.gsacrd.ab.ca - parallax = ✓ white space = ✓   Board = bios

wrsd.ca - nothing needs to stay

staff listing

Graphic Design and 'The Look'

- **Home page**
  - What should go on it and how important is each? (news, events, branding statement, bus status, job listings, school links, quick links, etc.)

news feed

no welcome message.

tag = creating powerful learning environments.

bus status

careers - categories

QL's in footer

social media
- Tw
- Fb ← most used
- schools? yes, how?
- instagram?
*want images!

- **Contact age**

  - Google map

  - Contact form

- **HR**

  - HR Phases 1 selected

  - HR Phase 2 not selected

- **Social Media**
  - Twitter, Facebook, YouTube, other?   instagram
  ✓   ✓   ✓   ✓

- **Calendar**
  - Google or WGS?   both
  - WGS: how many? where? pull to home?
       1-WGS   ✓

- **Standard content pages**
  - 2 or 3 levels deep? (current is 2)

Website Pages:

geographically ~~diverse~~

- **Buses**
  - grid - divided or filtered by area? — *like GSACRD*
  - Know which schools buses serve? ✓
  - Nathan to train Transportation on new WGS ✓
  - Bus Status iPhone App — *schedule? ~~ask~~ ask Brendan (Agnes)*

- **School Listing** & School detail pages

mapping? plot schools on map from Site Settings.

- **Documents Section** - manage your own categories, upload all documents
  - StaffConnect selected
    - Admin Procedures
    - Board Policies ✓

- **News** listing and individual post pages

more visual - more official looking than, ~~integrate~~ social media ~ tags for Superint. + Board.

  - How many News Feeds/Blogs?
  - Where? pull __3__ most recent to home page
  - Allow comments? ✓

more than one image in a post?